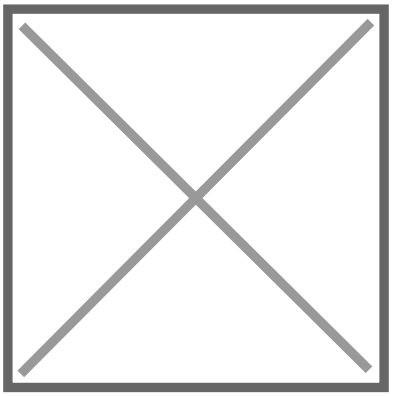

Blog by Ron Updating

Description

default watermark

Today I am taking a look at updating, which was originally titled republishing. What is updating? Why is it important? How can you do it?

I have retitled this to Updating because of the following.

Dave Chesson of Kindlepreneur published an article on Republishing and I learned I was using the wrong title. I am not to proud to be corrected. So, my article is now Updating. I have shared a link to his article.

What is Updating?

Seems rather obvious, but I donâ??t want to be misunderstood. In this blog I am talking about taking a previously published book, and updating it under the same title with the same ISBN, and with the same publisher. Generally speaking, you can use the same title and same ISBN if you have not made extensive changes, but when you completely rewrite your book then you may have to republish it as a new book.

But I want you to understand that what I am talking about is very important to you as an author and as a marketer.

Why is Updating Important?

Updating comes into play after you have published your book. But letâ??s say that you now discover an error, possibly a major error, or maybe you have found a stronger, more powerful cover. Or you want to add material. These are just some of the reasons you might want to update.

What about Traditional or Self Publishers?

Neither traditional or self publishers offer free updating *after* youâ??ve published. Some may offer a limited ability to update. For example, they may offer it one or two times. But nothing like what I am talking about.

Can Indie-Publishers Offer it for Free?

Yes!

Since I only know of one publisher who works with Indie Publishers, I will talk about KDP. It is my understanding that that some Self Publishers may offer this service, but KDP is the only one I have experience with.

More on the other side of this break.

T&R Independent Books brings you this blog post to keep you informed on the issues of today. Authors need to stay informed so that they can relate to their readers facts as well as entertain them with their imagination.

default watermark

Itâ??s Your Business is a free video service to help authors learn how to set up their business. We provide free video training where you learn why you, as an author, are already a businessman or businesswoman. You also learn basics for structuring your business. Along with these videos is *Learning to Write* with the basics you need.

To discover how you can be the writer you want to be, write to us at marketing@tr-indbkstore.com. We will respond with a free copy of our Guide to Writing.

Check us out and get your career moving.

Now back to the article.

So, KDP Updates Books?

Technically, you are using KDP to update your books. It is more of a printing platform, in my opinion. Some people identify KDP as a Self-Publisher, but they donâ??t really fit that description. However, to be fair, Amazon identifies themselves as self-publishers. But look at these differences, they do not:

- Charge an upfront price
- Offer packages
- Limit updating after a book has been published

There are other differences such as the amount of control you have, the royalties you can achieve, and more. But here we are focusing on one thing: updating.

My first books were with AuthorHouse and later with American Star. AuthorHouse is owned by Author Solutions, which also owns Xlibris, iUniverse, and Trafford. These offer packages which nowadays can by thousands of dollars.

How Does KDP allow it?

It is simply one of the free services they offer. Please note the word â??freeâ?•. Assuming you are making no major changes where you add a great deal of new content, you will not be charged.

Note: you cannot change the title, subtitle, or ISBN once it is published. To that requires republishing it virtually as a new book. There are other restrictions regarding the paper and color. But if you want to edit, update material, or change cover, or change price, you can as often as you want for free!

How is Updating an Advantage for me?

I have already mentioned a few. Here they are:

- Correct an error
- Change the cover
- Add content (within reason)
- Change price

default watermark

This gives you control that in my opinion surpasses any offering by any other publisher. The above reasons help you in keeping your book fresh, and as a marketing tool.

. VISIT MY AUTHORâ??S PAGE TODAY: amazon.com/author/rfrederickriddle.

Donâ??t forget to comment below. We are always interested in your opinions. And to make sure you get our blogs, simply check the box that says, **Notify me of new posts via email.**

Company information:

T&R Independent Bookstore is a division of T&R Independent Books founded in 2014 by R. Frederick and Tess Riddle. TR Ministry, aka Ministry Services, is both a charge and an exciting outreach to the Christian Community.

Category

1. author
2. Blogging
3. Indie-Publisher
4. KDP
5. R Frederick Riddle
6. R Frederick Riddle Blog
7. Self-Publishing
8. Traditional Publishing
9. updating

Tags

1. Blog
2. cover

3. error
4. price
5. publish
6. R. Frederick
7. updating

Date Created
May 4, 2022
Author
ronald-riddle

default watermark